National Park Service





EXPERIENCE YOUR AMERICA

FACILITY PLANNING MODEL

AGENDA

How NPS develops facility benchmarks

- Model definition & impetus
- Schedule
- Research & development process
- Levels of detail
- Limits/controls
 - Types of input required
- Two case histories
 - North Cascades NP
 - Arches NP
- Questions

What is the Facility Planning Model?

- A computer program for predicting realistic project size and cost
 - Developed from "Excel" into a stand-alone program
 - ▶ Can be down-loaded from website
 - Requires simple data input
 - ▶ Gives comprehensive results (Size of impacted area, site work, building size, utilities, access, any special circumstances and net construction cost)
- Responsive to unique circumstances
 - Permits customization with justifications
 - Records defining assumptions

Why are we doing this?

- Establish consistent facility development practices (benchmark values)
 - ▶ NAPA report of 1998
 - Congressional & GAO concerns
- Improve NPS budget requests (PMIS)
- Provide guidance for arriving at accurate size and cost figures in early project definition (GMP)

Where are we in the development process?

Initial work:

- Maintenance Facility Planning Models (2001)
 - Available at http://construction.den.nps.gov

Current studies:

- Visitor Facility now complete (May 2003)
- Museum collection facilities now in the final testing phase (Summer 2003)
- Other types currently in progress (FY 2003)
 - Administrative buildings
 - ▶ Entrance and comfort stations

Looking ahead (2004 and beyond)

Models and Research:

- Site Improvements (funded)
- Sewage & water treatment plants (funded)
- Wild land & structural fire-fighting facilities (funded)
- Additional facility models & upgrades
- Improved visitation data and projections
- Planning model for an entire park
- Active link to cost estimating tool

Who is involved in shaping the model?

- NPS professionals
 - ▶ WASO, regions, design centers, and parks
- Private architectural and planning firms
 - David N. Sloan & Associates
 - Architectural Research Consultants, Incorporated
 - Experienced in facility planning: Immigration & Naturalization Service, Sandia National Laboratories, BIA, other state & local agencies
- NPS evaluation & test groups
 - ▶ Parks, regions, & design centers

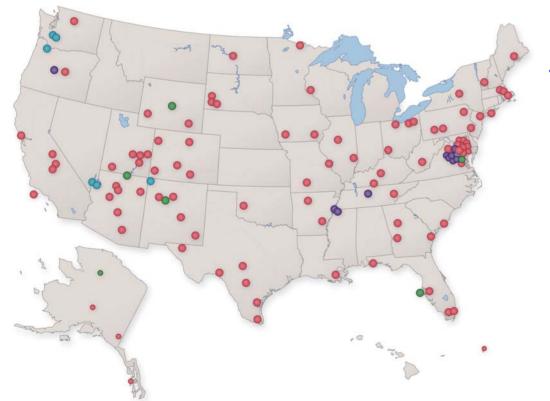
What has research covered?

- Industry standards and guidelines
- State and Federal design and planning guides
- NPS publications and studies
- Studies of over 170 visitor facilities
- Visits to more than 40 facilities
- Analysis of facility user surveys
- Testing and refinement



How were over 122 parks chosen for study?

- Wide distribution to prevent organizational and regional bias
- Recent construction (10-20 years) to reveal universal trends



172 facilities were used for various studies

- ▶ 136 NPS facilities
- ▶ 6 Private organizations
- ▶ 17 additional public / private museums
- ▶ 14 Other agencies

Which 42 sites were visited?



Marsh Billings NHP Rockefeller NHS Lowell NHS Indiana Dunes NP Cuyahoga NP Independence NHS Mt. Vernon Jefferson Memorial Lincoln Memorial Ford's Theater **Old Post Office**

Yosemite NP Seguoia NP

Kings Canyon NP Zion NP Red Canyon State Park Hoover Dam

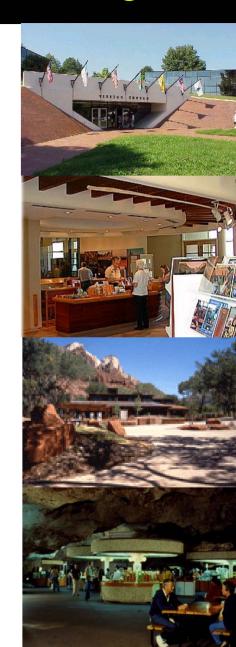
Pecos NP **Grand Canyon--Transit Center Grand Canyon--Tusayan Museum** Canyonlands--Island in the Sky **Canyonlands--Needles Anasazi Heritage Center**

The Survey Lodge **Frederick Douglas NHS Holocaust Museum** Newseum **Great Falls GWMP Smithsonian Castle President's Park Manassas NHS**

Biscavne NP Everglades NP Martin Luther King HS Country Music Hall of Fame National Civil Rights Museum Mud Island

Where did the visitor model development begin?

- Built upon format and process from initial work on Maintenance Facility Planning Model
- Evaluated existing visitor facilities
 - ▶ How they operate
 - What their functions are
 - What works and what doesn't
- Researched guidelines and standards (government and private sector)
- Compiled and analyzed the data



What were areas of detailed research and study?

- Major public spaces
 - ▶ Exhibit areas
 - ▶ Bookstores
 - ▶ Theaters
 - Lobbies
- Impact of Visitors on space
 - ▶ Their numbers
 - Their length of stay
 - ▶ Their traffic patterns



What were next steps in model development?

- Determine fundamental visitor facility drivers
 - ▶ Visitation
 - **▶** Functions
 - ▶ Staff
- Assemble the model
- Test to assure service-wide applicability
- Adjust and retest
- Enter cost data for function types (future)



How responsive is the model?

Provides two levels of detail

Quick Calculator

Used to:

- Prepare General Management Plan
 estimates
- Respond to an immediate request for information

The model:

- Requires minimal input
- Predicts a range of sizes and costs for preliminary planning purposes
- Generates results 10-20% higher than the Custom Calculator

Custom Calculator

Used to:

Prepare PMIS estimates

The model:

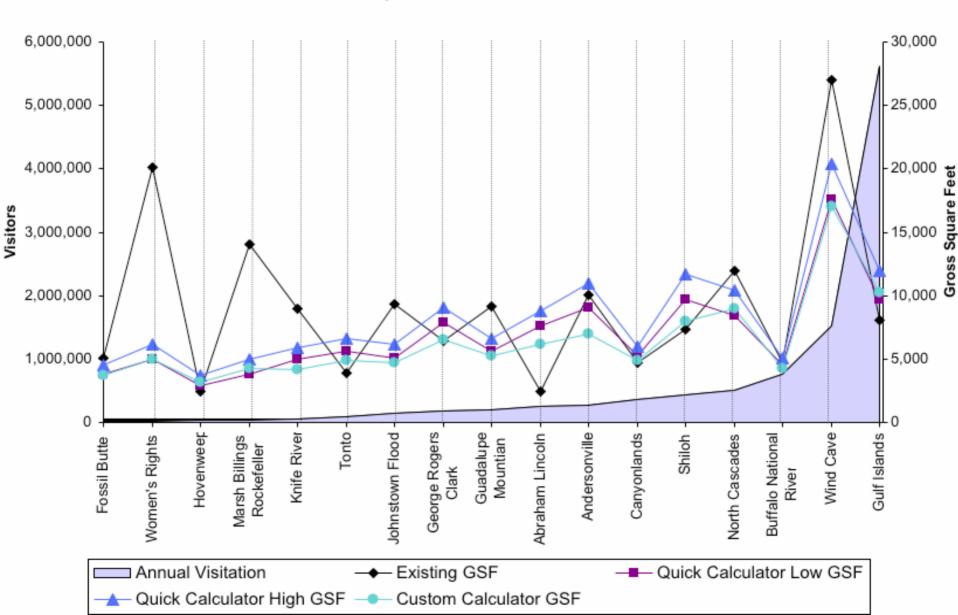
- Provides definitive size and costs based on identified functions
 - Allows adjustments
- Records justifications for decisions outside recommended criteria
- Gives detailed checklist as prelude to programming
 - Produces complete facility development size and costs

Both models:

- Allow for 'What If' trials
- Produce a record of early assumptions
- Document additional studies required

How do benchmarks compare with built facilities?

NPS Facility Calculator Baseline Calculations



Are there any limits to how big a facility can be?

- Primary mechanisms for controlling facility size:
 - 1. Visitation database
 - 2. Space criteria
 - 3. Space caps
 - 4. Area check-points
 - (a) Ranges of recommended area per person for public space
 - (b) Staff space as a limited percentage of the building gross

1. What is the Visitation Database?

NPS records that are specific for each park

- Expanded Database elements
 - Latest year's annual visitation (2002)
 - Growth factor (as demonstrated over the last ten years, plus or minus)
 - ▶ Design target of 90% of peak attendance (average of the two peak visitation months)
 - Benchmark capture rate (based on number of visitors and historic trends)
 - ► Fixed amount of time spent at facility (from NPS surveys and private sector measurements)

2. What are Space Criteria and how do they work?

Development Standards specific to each functional type of space

- For public spaces
 - Unit Multiplier (in square feet) researched
 - ▶ Visitor count determined to be appropriate for sizing that type of space (% of peak on-site visitation for public spaces)
 - ▶ Example: Lobby size equals a fractional number of visitors times a specific area per person
- For staff areas
 - GSA values

3. How do Space Caps work?

Used for Public Spaces

- Limit a functional area to a maximum size
- Shift any square footage generated above the limit to an exterior space
- Permit two possible exceptions:
 - ▶ Exhibit area—for oversized exhibits
 - Second theater/multipurpose room if needed
- Set a minimum threshold for functional areas

4.a. What is an Area Check-point for Public Spaces? How does it work?

Total public space in net square feet divided by number of on-site visitors

- Is a common method for evaluating space
- Uses sliding scale based on peak on-site visitation (economy of numbers)
- Signals when benchmark has been exceeded
 - ▶ Offers two possible responses:
 - Rerun model with amended input
 - Justify existing decisions

4.b. How are Area Check-points for Staff Functions applied?

Net square feet of staff use divided by total building gross square footage

- Gives functional space as a building percentage
- Signals when benchmark has been exceeded
 - ▶ Offers two possible responses:
 - Rerun model with amended input
 - Justify existing decisions

Does the model put absolute controls on the square footages allocated?

- Yes and no. The Model:
 - Compares park requested spaces with established benchmarks
 - Responds to varied needs and missions by design intent
 - Contains built-in limits and existing databases
 - ▶ Indicates additional new functions and/or sizes exceeding recommended square footages
 - Leaves ultimate decision to NPS insight and authority
 - Must be considered a guide rather than an imperative
 - INS Border Patrol, GSA use only guidelines, not rigid standards

Case History One: Visitor Facility Planning Model (Custom Calculator)



What is your level of knowledge--Planning or PMIS?

NPS Facility Calculators

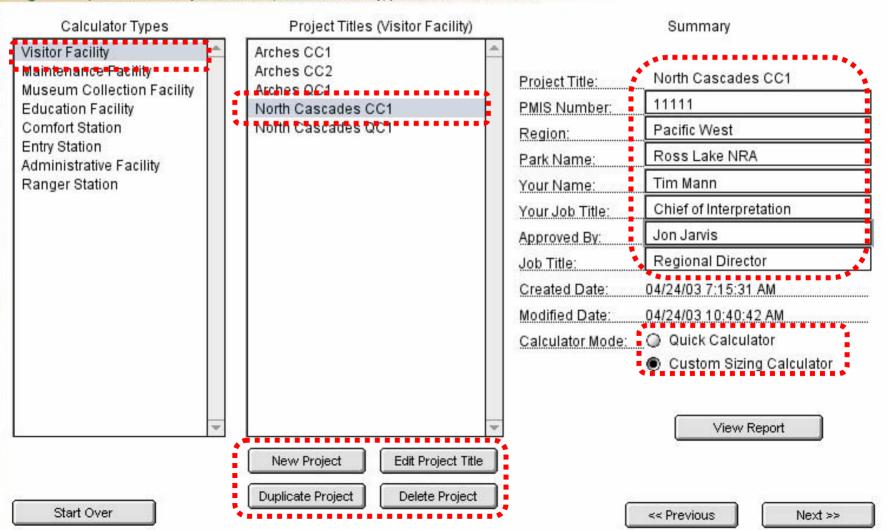
Definitions:

Quick Calculator

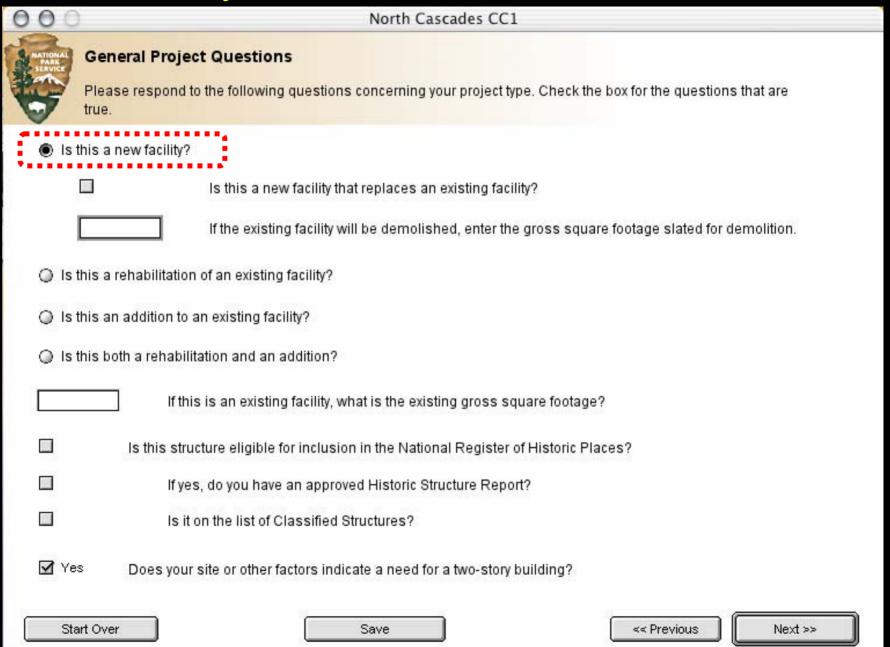
Custom Sizing Calculator

NPS Facility Calculators

- 1) Please select a Calculator Type.
- 2) Select a previous Project Title, or click "New Project".
- 3) Enter summary information, and when ready, press the "Next" button.



Is this facility to be new, a rehab, an addition?



What type of visitor facility will you have?

0	North Cascades CC1
MATION PARI SERVI	Visitor Facility Description
0	Which statement below best describes the facility that you need? Please choose one:
	The facility will have functions typically found in a visitor facility. These include, but are not limited to, lobby, information desk, exhibit area, public restrooms, theater, interpretation offices and support spaces. 'Typical' VC
0	The facility has typical visitor facility functions, but also will be a hub for multiple modes of transportation requiring bus, train, and/or boat facilities. An example of this type of facility is the Zion National Park Visitor Facility.
0	Typical plus transportation hub The facility has typical visitor facility functions, but also will be the starting point for ticketed, guided tours of the park. An example of this type of facility is Carlsbad Caverns National Monument Visitor Facility.
	Typical plus ticketed or guided tours
0	The facility has typical visitor facility functions but, also will require a large exhibition space to show a museum collection.
	Typical plus large collection display
0	The facility's primary function is to exhibit a museum collection.
	Primary function is exhibiting a collection
0	The facility is not the main visitor facility, but is a small visitor contact station. Contact station
0	The facility has typical visitor facility functions, but is a shared facility with another agency or is a partnership with, for instance, a local municipality. Partnership or shared with other agencies

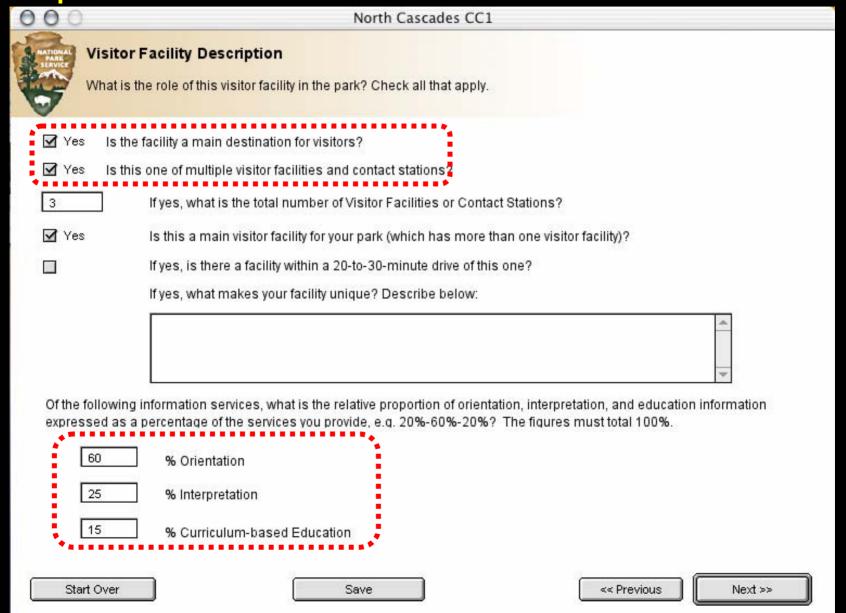
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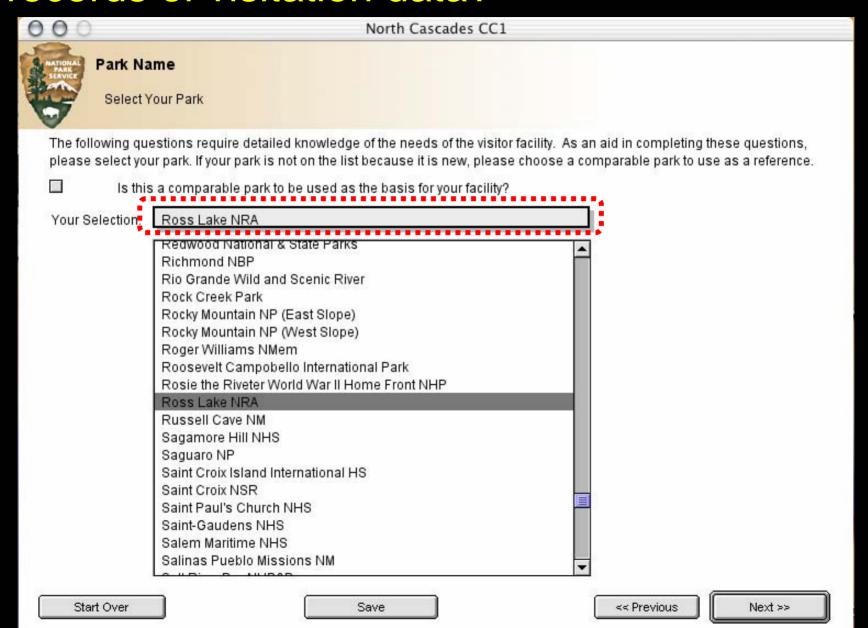
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Start Over

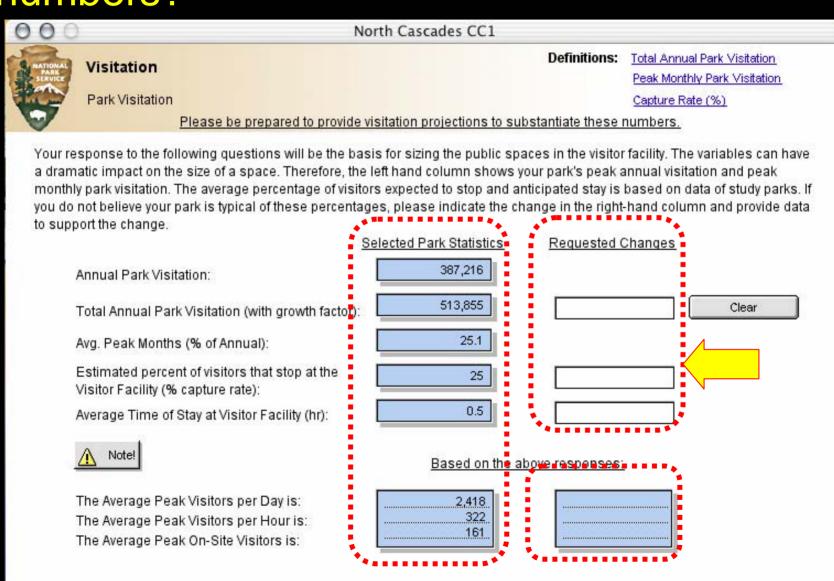
What role will this facility play in the visitor experience?



Select your park. What if it is too new to have records of visitation data?



Is it possible to change some of the visitation numbers?



Save

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Start Over

Lobby spaces

Lake Ross





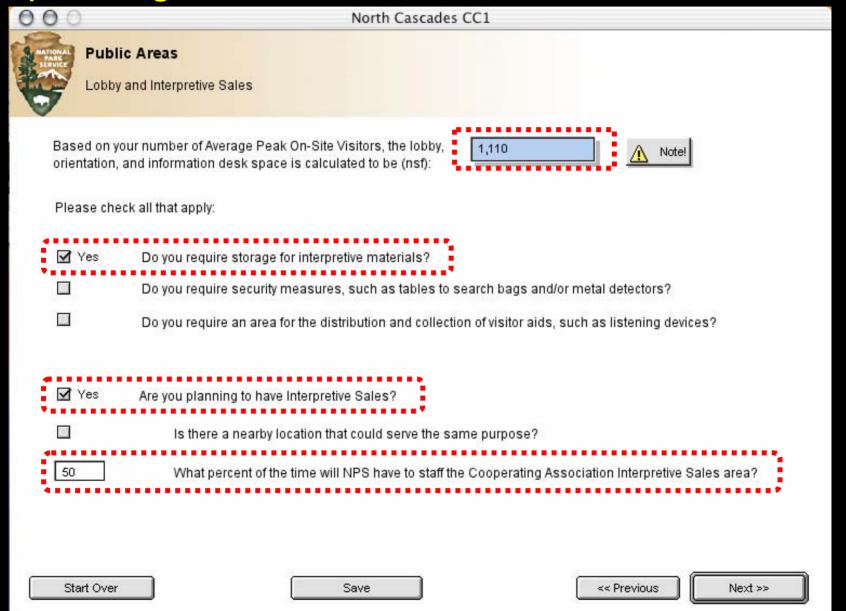






Independence

How will visitors use your lobby space? Will the Cooperating Association offer educational materials?







Lake Ross

Exhibit spaces



Grand Portage

North Cascades

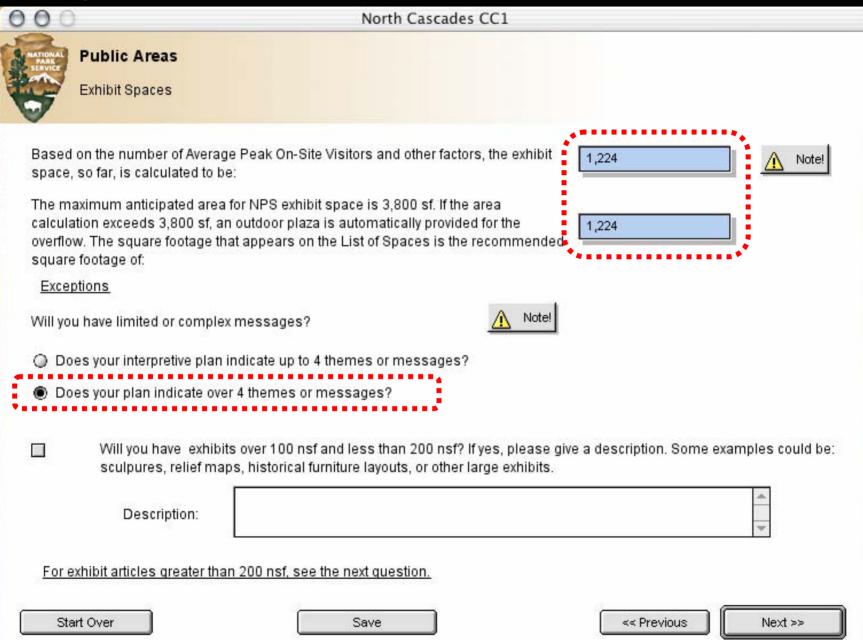
Everglades



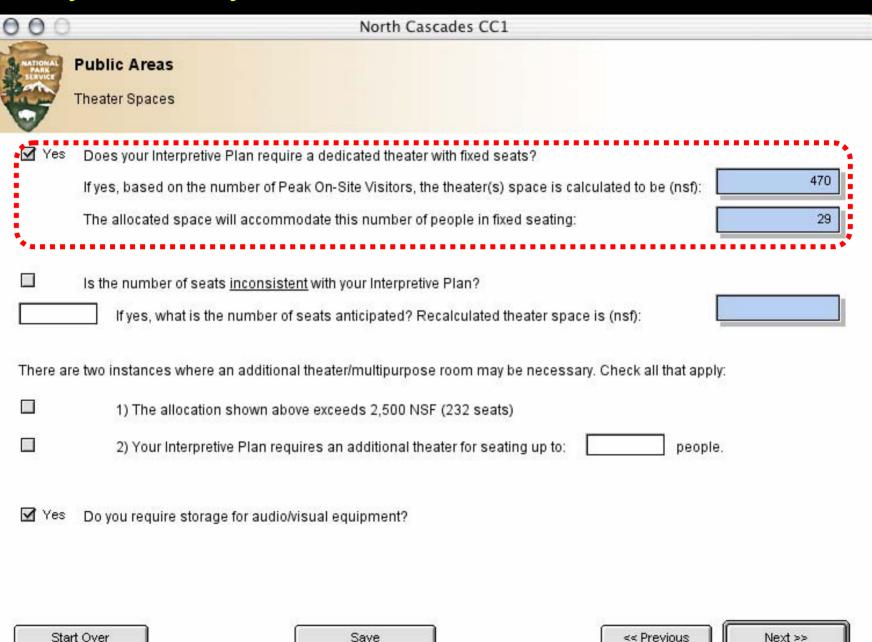


Saguaro

Will your exhibits fit?



Do you really need a theater?

















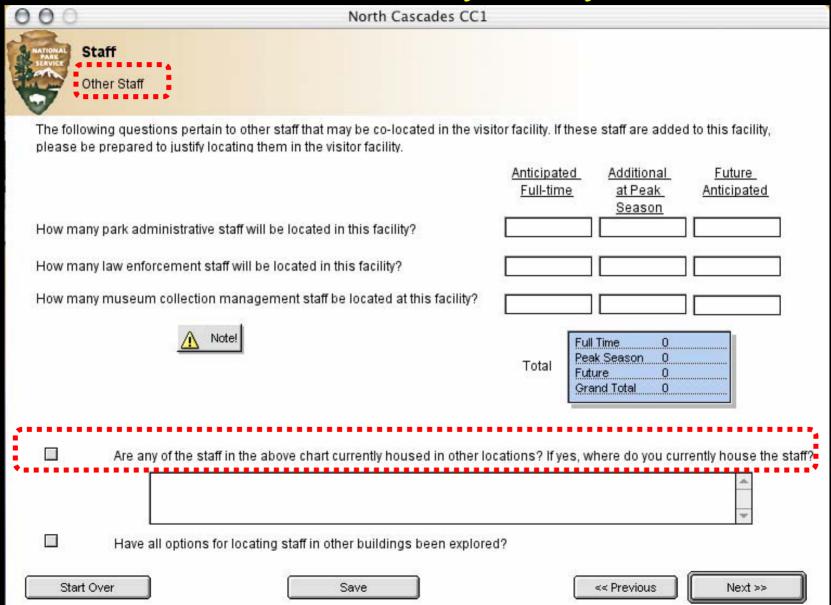




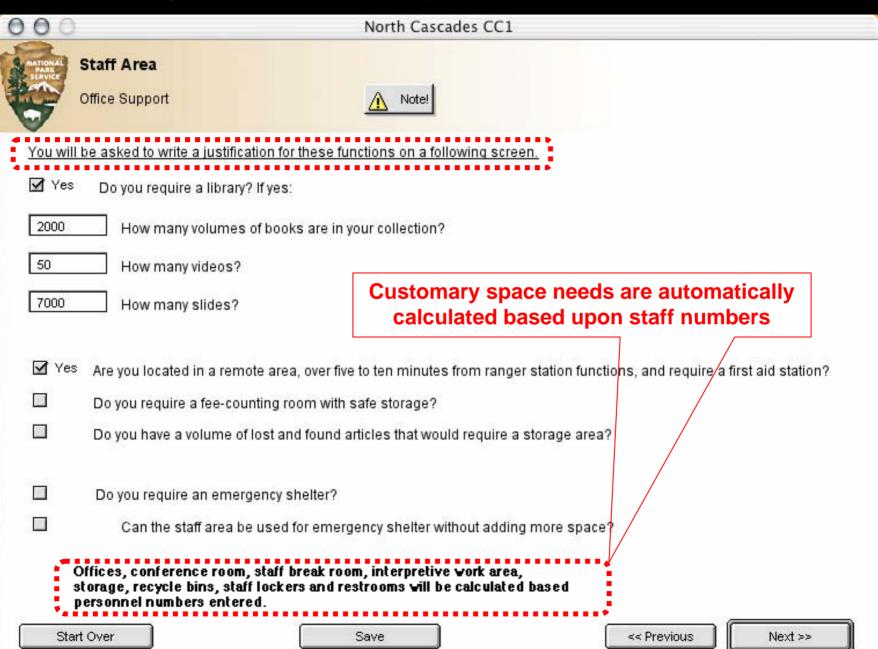
Where will you locate the people needed to run the visitor facility?

0	00	North Cascades CC1				
- CHARLE	Staff Staff required to run the Visitor Facility					
	Please fill in the appropriate boxes.					
	Will Interpretive Staff be located at this facility?		Anticipated Full-time	Additional at Peak Season	<u>Future</u> <u>Anticipated</u>	
	How many Interpretive Administration Staff (i	ncluding support personnel)?				
	How many Interpreters/Visitor Services Staff		2	8	4	
	Will Cooperating Association Staff be located a	t this facility?		1	2	
	Will there be volunteers who work in this building on a recurring basis?			3	5	
	Others (please explain below)					
	If you indicated that there are others, please de	escribe who they are:	Total Pe	ll Time 2 ak Season 12 ture 11 and Total 25		
		v				
	Start Over	Save		<< Previous	Next >>	

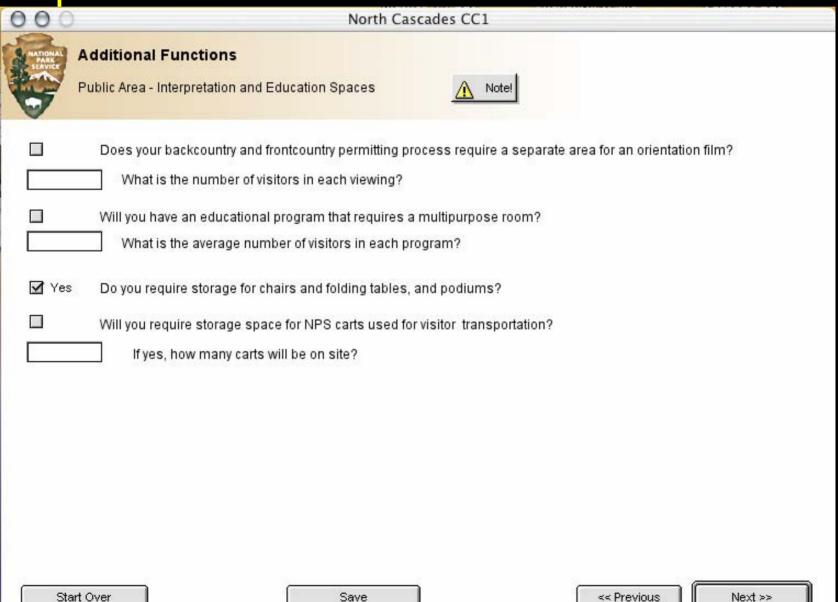
Will other park administration staff expect to have offices in this facility? Why?



Need any more staff spaces?



Do you need to address any special visitor experiences?



Cooperating Association and Concession spaces







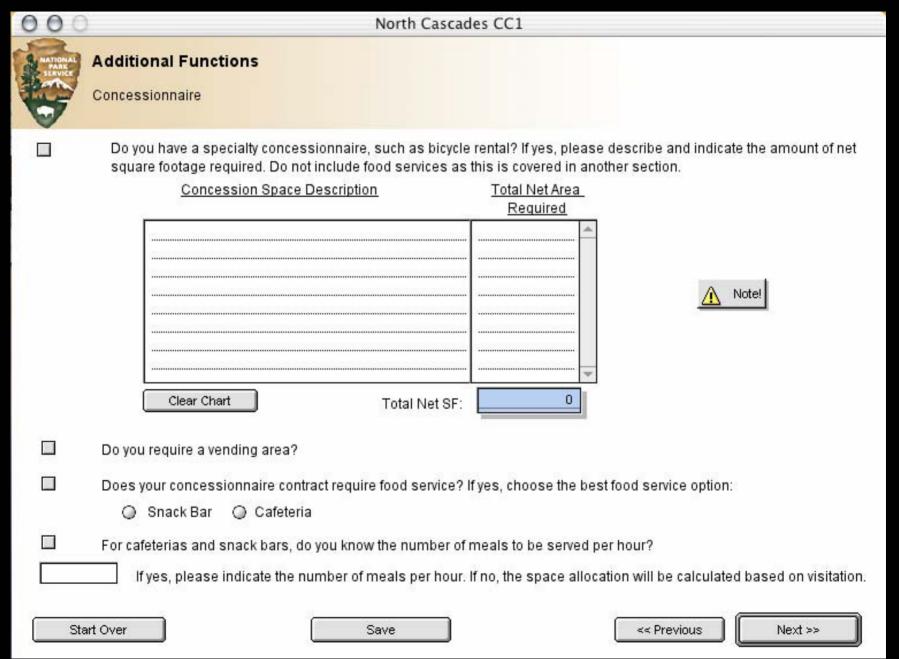


Independence



Lake Ross

Do you need to provide specialty concessions?



Do you need museum collection space?

000)	North Cascades CC1	
4		onal Functions Collection Space	
You wil	l be asked	d to write a justification for this function on a following screen.	
	Do you	require museum collections management space as part of the visitor facility? Note!	
	Are the	ese activities located somewhere else? If yes, you will be asked explain why they are included in this facility.	
		If yes, the park is required to complete the Museum Collections Facility Planning Model.	

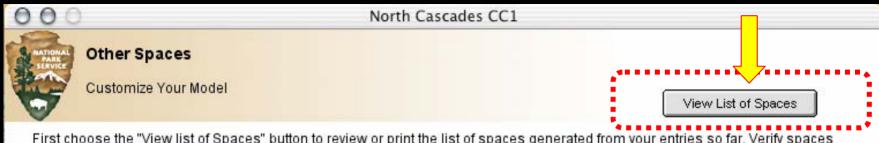
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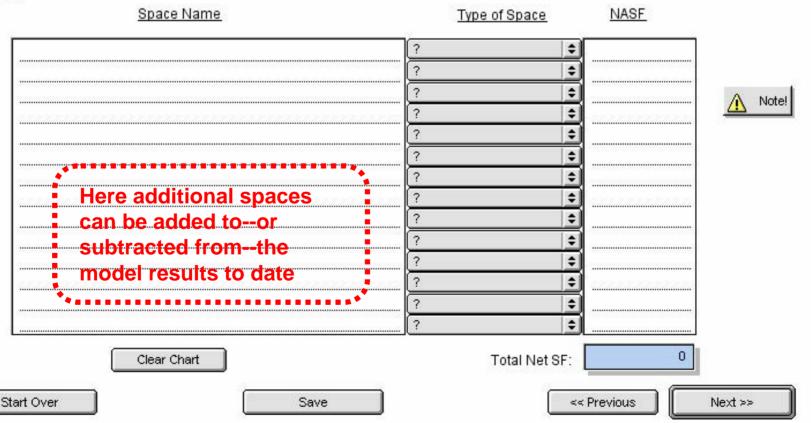
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Start Over

Didn't turn out as you expected?



First choose the "View list of Spaces" button to review or print the list of spaces generated from your entries so far. Verify spaces and allocations. If spaces that you require are not listed then add them below. If spaces are listed, but are not sized for your needs, then put the space name and the difference in nsf below. For every space listed, select a Type of Space. When subtracting space, enter a minus sign before the square footage number. Please put a checkmark to indicate "Yes" for all Public spaces.









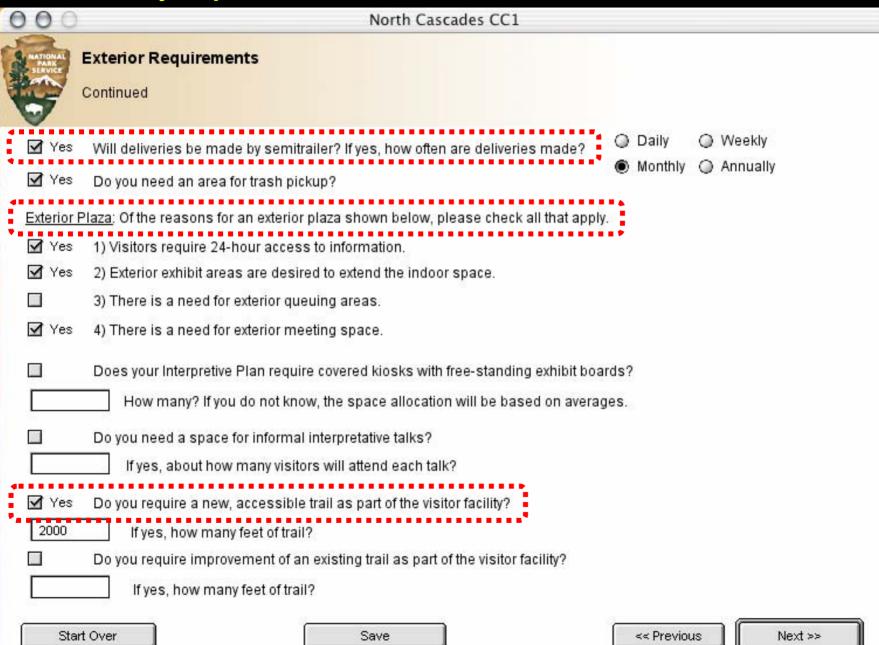
Exterior elements



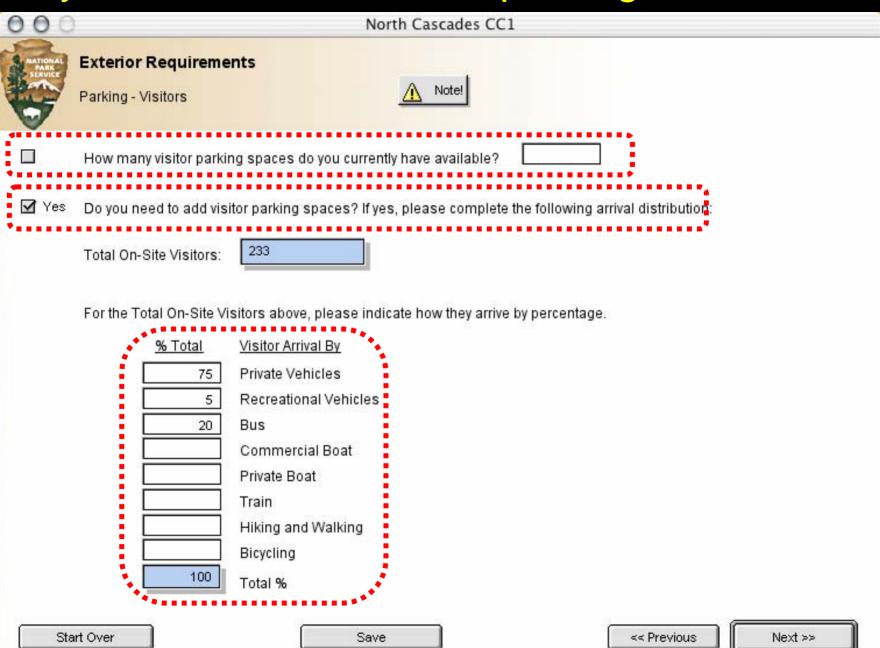




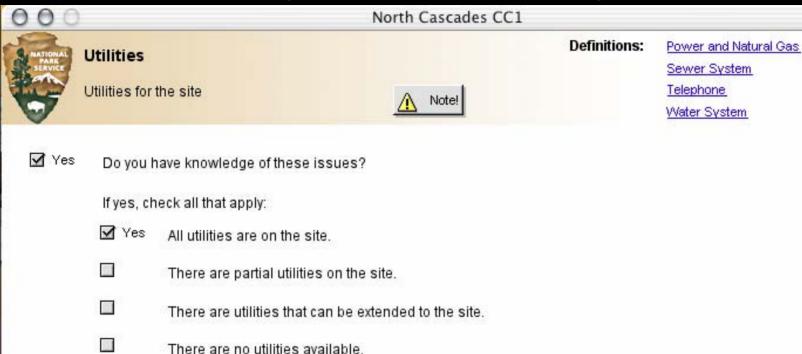
Need any specialized exterior areas?



Do you need to add visitor parking?



How much do you know about your utilities?



Start Over

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Site constraints



soil







slope

















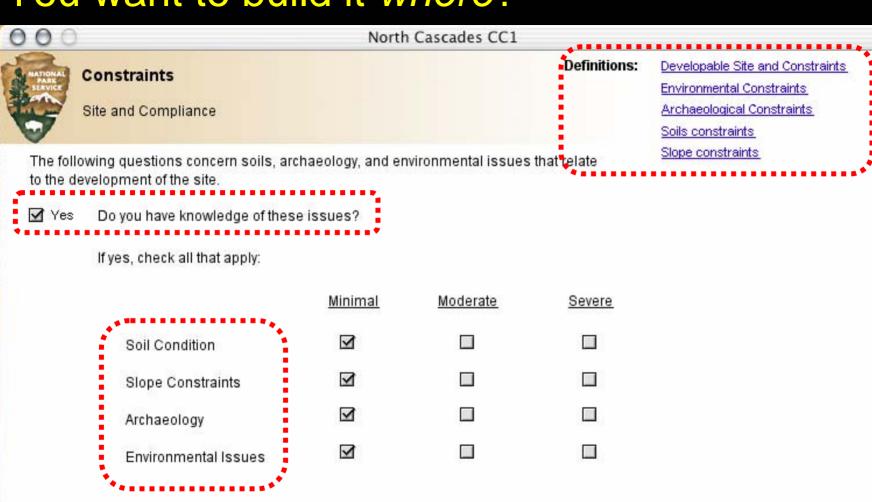








You want to build it where?



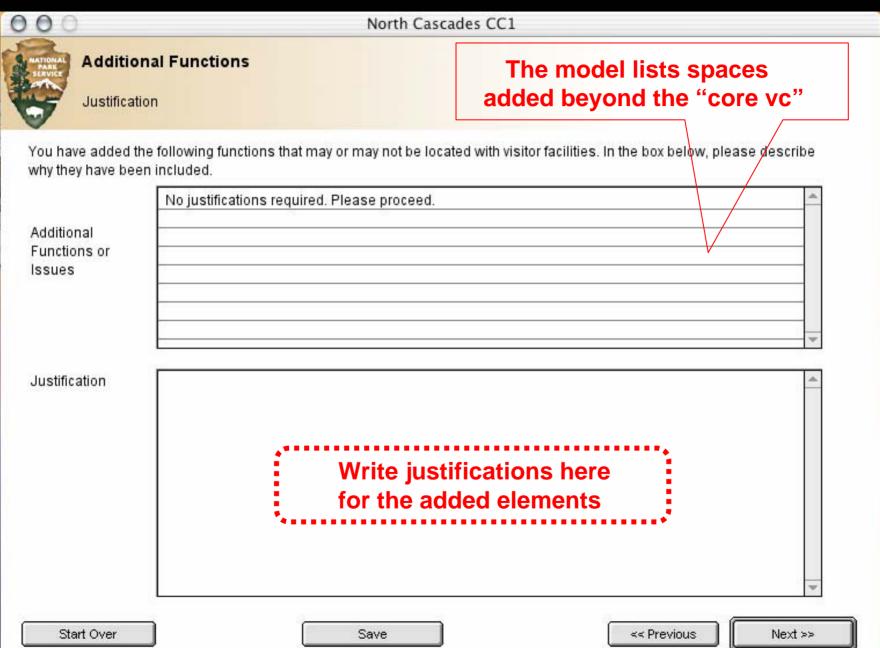
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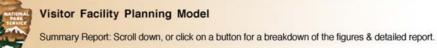
You have special needs? Please explain.



Data Entry Is Now Complete



What is the benchmark size? What does that mean?



GSF Report



Cost Report



Print Report



Print Screens



Identification:

Project Title:	North Cascades CC1	
PMIS Number:	11111	
Region:	Pacific West	
Park Name:	Ross Lake NRA	
Your Name:	Tim Mann	
Your Job Title:	Chief of Interpretation	
Approved By:	Jon Jarvis	
Job Title:	Regional Director	
Created Date:	4/24/03 7:15:56 AM	
Modified Date:	4/25/03 1:24:10 PM	
Calculator Mode:	Custom Calculator	

Drivers:

	Park	
	Database	Modified
Visitation and Staff	Calculations	Visitation
Annual Visitation	387,216	
Projected Annual Visitation	513,855	
Average Peak Months	25.1%	
Capture Rate	25.0%	
Time Spent	.5 hr.	
On-Site Visitors	161	
Total Staff (NPS & others)	25	

Baseline Calculations:

CHECK POINTS	Park Database Calculations	Modified Visitation
Public Spaces (NSF)	3,200	
VF Staff Area (NSF)	2,500	
Administrative Staff (NSF)	0	
Tare	1,900	
Building (GSF)	7,600	

Recommended:

Area Per Person in Public Spaces (NTE)
Percentage of VF Staff Areas (NTE)
Percentage of Total Staff Areas (NTE)

20-25 SF or 33% SF or 33%

You want it how big and you want to spend how much??

(continuation of previous chart) Space for unique park needs shown here

Visitor Facility Planning Model		
Summary Report: Scroll down, or click on a button	for a breakdown of the figu	ures & detailed report
Garmary Report. Octon down, or short of a battor	nor a breakdown of the figure	ares a detailed report.
	رهـ ا	
GSF Report Cost Report	Print Report	Print Screens
Summary Report:		,
- Camman y Troporti	Park	
	Database	Modified
	Calculations	Visitation
Public Spaces (NSF)	3,900	
VF Staff Area (NSF)	2,500	
Administration (NSF)	0	
Tare	2,700	
Building (GSF)	9,100	
Site (Acres)	2.38	
Exterior Requirements	0.98	
Site Access / Utility Extensions (Cost)		
Unique Construction Factors (Cost)		····· <u>·</u> ······
Total Net Construction Cost	Under Dev	elopment
	Actual:	
Area Per Person in Public Spaces	24	
Percentage of VF Staff Areas	28%	
Percentage of Total Staff Areas	28%	Check-poin
	Recommended:	Oneok-poin
Area Per Person in Public Spaces (NTE)	20-25	values are
Percentage of VF Staff Areas (NTE)	SF or 33%	4
Percentage of Total Staff Areas (NTE)	SFor 33%	met

Definitions:

GSF- Gross Square Feet

NASF- Net Assignable Square Feet

NSF- Net Square Feet

NTE-Not to exceed

Tare (for buildings)-Corridors, walls, mechanical, electrical, vertical shafts, vertical circulation, janitor closets, etc.

Why are the North Cascades NP/Ross Lake NRA model results different from the benchmark?

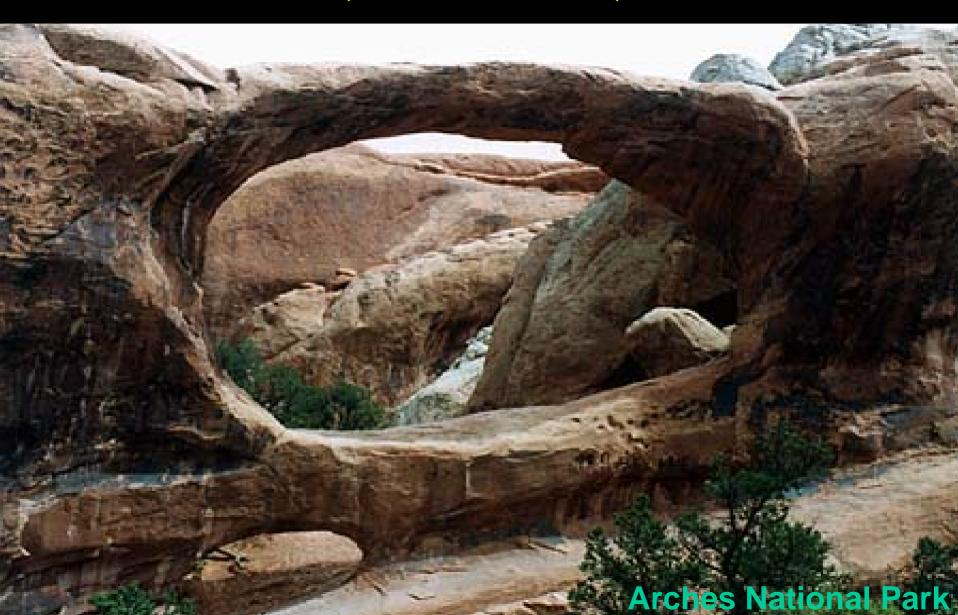
Increases from baseline due to:

- Emphasis on Orientation rather than Interpretation
 - Changes the distribution of people within the building
- Higher Tare factor (30%)
 - ▶ Required for two-story structure (includes stairs, elevators, mechanical shafts)

How do the North Cascades/Ross Lake Visitor Center results compare with the existing facility?

- The existing facility is bigger
 - ▶ The Model estimates a need for 9,100 GSF
 - ▶ The facility as constructed is 11,950 GSF
- Site visits and staff interviews indicated
 - ▶ Inadequately sized information desk
 - Crowded lobby
 - ▶ Theater for 80 seats never fills over 20
- Model estimate points to
 - Greater efficiency of use
 - Redistribution of space
 - Smaller facility

Case History Two: Visitor Facility Planning Model (Custom Calculator)



What is your level of knowledge--Planning or PMIS?

AATRONAL FARTONAL SILVER

NPS Facility Calculators

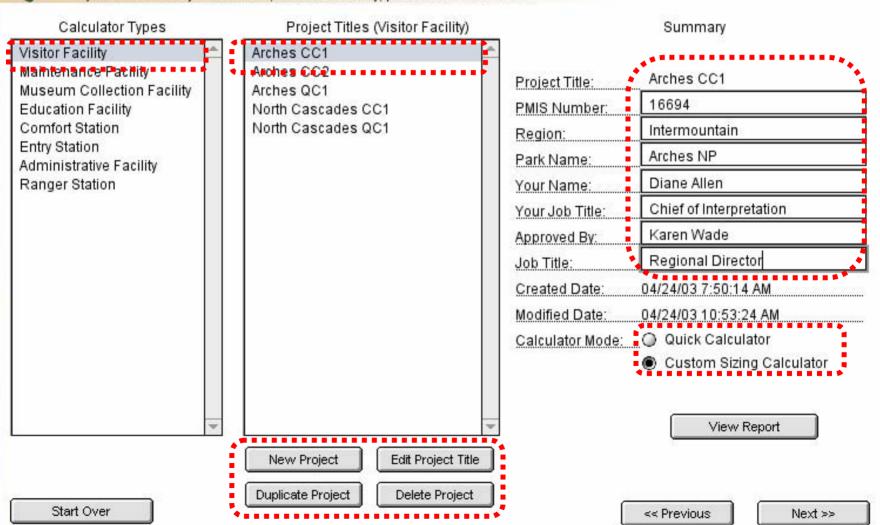
Definitions:

Quick Calculator

Custom Sizing Calculator

NPS Facility Calculators

- 1) Please select a Calculator Type
- 2) Select a previous Project Title, or click "New Project".
- 3) Enter summary information, and when ready, press the "Next" button.



Is it possible to change some of the visitation numbers?

Save



Visitation

Park Visitation

Arches CC1

Definitions:

Total Annual Park Visitation

Peak Monthly Park Visitation

Next >>

Capture Rate (%)

Please be prepared to provide visitation projections to substantiate these numbers.

Your response to the following questions will be the basis for sizing the public spaces in the visitor facility. The variables can have a dramatic impact on the size of a space. Therefore, the left hand column shows your park's peak annual visitation and peak monthly park visitation. The average percentage of visitors expected to stop and anticipated stay is based on data of study parks. If you do not believe your park is typical of these percentages, please indicate the change in the right-hand column and provide data to support the change.

Annual Park Visitation:

Total Annual Park Visitation (with growth factor):

Avg. Peak Months (% of Annual):

Estimated percent of visitors that stop at the Visitor Facility (% capture rate):

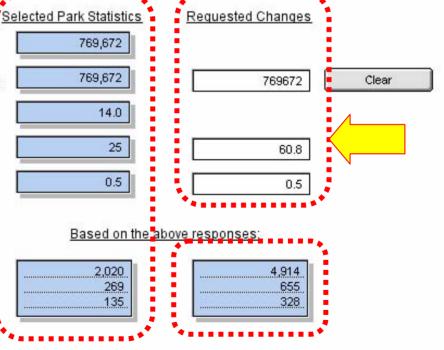
Average Time of Stay at Visitor Facility (hr):

Note!

The Average Peak Visitors per Day is:

The Average Peak Visitors per Day is: The Average Peak Visitors per Hour is: The Average Peak On-Site Visitors is:

Start Over



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What is the benchmark size? What does that mean?



Identification

Project Title:	Arches CC1
PMIS Number:	16694
Region:	Intermountain
Park Name:	Arches NP
Your Name:	Diana Allen
Your Job Title:	Chief of Interpretation
Approved By:	Karen Wade
Job Title:	Regional Director
Created Date:	4/24/03 7:50:56 AM
Modified Date:	4/25/03 11:31:10 AM
Calculator Mode:	Custom Calculator

Drivers:

	Park		
	Database	Modified	
Visitation and Staff	Calculations	Visitation	
Annual Visitation	769,672	769,672	
Projected Annual Visitation	769,672	769,672	
Average Peak Months	14.1%	14.1%	
Capture Rate	25.0%	60.8%	
Time Spent	.5 hr.	.5 hr.	
On-Site Visitors	135	328	
Total Staff (NPS & others)	34	34	

Baseline Calculations:

CHECK POINTS	Park Database Calculations	Modified Visitation
Public Spaces (NSF)	3,400	6,600
VF Staff Area (NSF)	2,600	5,000
Administrative Staff (NSF)	1,500	2,000
Tare	2,500	4,500
Building (GSF)	10,000	18,100
Recommended:		
Area Per Person in Public Spaces (NTE)	25-30	20-25
Percentage of VF Staff Areas (NTE)	SF or 26%	SF or 28%
Percentage of Total Staff Areas (NTF)	SF or 41%	SE or 39%

You want it how big and you want to spend how much??

(continuation of previous chart) Space for unique park needs shown here

Visitor Facility Planning Model Summary Report: Scroll down, or click on a button for a GSF Report Cost Report Print Summary Report:	Report Prin	detailed report.
	Park	
	Database	Modified
	Calculations	Visitation
Public Spaces (NSF)	4,500	7,700
VF Staff Area (NSF)	3,100	3,400
Administration (NSF)	1,700	1,700
Tare	4,000	5,500
Building (GSF)	13,300	18,400
Rehabilitated Area	5,600	5,600
Addition Required	7,700	12,800
Site (Acres)	2.19	3.63
Exterior Requirements	0.35	0.88
Site Access / Utility Extensions (Cost)		
Unique Construction Factors (Cost)		
Total Net Construction Cost	Under Dev	elopment
	Actual:	
Area Per Person in Public Spaces	33	24
Percentage of VF Staff Areas	23%	19%
Percentage of Total Staff Areas	36%	28%
	Recommended:	
Area Per Person in Public Spaces (NTE)	25-30	20-25
Percentage of VF Staff Areas (NTE)	SF or 26%	SF or 28%
Percentage of Total Staff Areas (NTE)	SF or 41%	SF or 39%

Check-point values are met

Is the Modified Benchmark valid for the Arches model results?

Arches VC Benchmark Modification:

- Visitation changes based on Parksupplied data
 - ▶ A higher capture rate of 60.8%
- Capture rate driver is valid

NPS management decision:

- Do justifications merit other requested spaces?
 - Orientation theater
 - Multipurpose room w/ chair & table storage
 - ▶ Lost & found, fee counting, first aid station

Ways to ensure success

- Use the Model as a tool for evaluation
- Involve trained "professionals" in model applications
- Gain approval from authorized entity
- Be aware that model results are predictions accurate to plus or minus 10 percent



Thank you.

WASO
Park Planning, Facilities, and Lands
Construction Program Management
http://construction.den.gov